

The Sentient Enterprise The Evolution Of Business Decision Making

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The Sentient Enterprise The Evolution

The Sentient Enterprise summarizes the achievement of "sentience" that an analytics journey should lead companies toward. It's not meant to represent an actual destination. The Sentient Enterprise is more of a North Star that every large business should aspire to be, as it struggles to make decisions at the speed of data.

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The Sentient Enterprise describes an aspirational journey to achieving analytic capability, maturity and agility at scale. Setting a course and executing against a vision is key to long term success and this book helps in identifying those goals. A great guide for any company looking to use analytics as a differentiator.

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The Sentient Enterprise: The Evolution of Business ...

"The Sentient Enterprise: The Evolution of Business Decision Making" was about to be published. Authors Oliver Ratzesberger & Mohan Sawhney needed a more consumable piece of content that captured the meaning of the book to be presented at a series of VIP Workshops nationwide.

Teradata Sentient Enterprise Case Study | Duarte Showcase

That's the future presented in the book, The Sentient Enterprise: The Evolution of Business Decision Making, by my friend Oliver Ratzesberger and Kellogg Professor Mohan Sawhney. On the surface, it may seem like science fiction, but our customers have shown us that this future could be closer to today's reality than you might think.

Alation's Role in the Sentient Enterprise | Alation

Mohan and Oliver have been very fortunate to have intimate views into the data challenges that face the largest organizations and institutions across every possible industry—and what they have been hearing about for some time is how the business needs to use data and analytics to their advantage. Th...

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The sentient enterprise : the evolution of business decision making. [Oliver Ratzesberger; Mohanbir S Sawhney] -- To really address the data concerns of today's enterprise, they wanted to find a way to help enterprises achieve the success they seek.

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The Sentient Enterprise; The Evolution of Business Decision Making By: Oliver Ratzesberger, Mohanbir Sawhney, Thomas H. Davenport - foreword

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MS: The evolution of the analytics capabilities in the enterprise is going to be a journey, not a one-shot deal. We didn't want to just show Mount Everest, but also the camps in between. That's...

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