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As Senior VP of Apple, Jay served as Steve's right-hand man and trouble-shooter, overseeing all corporate operations and business planning, as well as software development and HR. In "*Leading Apple with Steve Jobs*," Jay details how Steve managed and motivated his people--and what every manager can learn from Jobs about motivating people to do the best work of their lives.

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In *Leading Apple with Steve Jobs*, Jay details how Steve managed and motivated his people—and what every manager can learn from Jobs about motivating people to do the best work of their lives. Steve...

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In *Leading Apple with Steve Jobs*, Jay details how Steve managed and motivated his people—and what every manager can learn from Jobs about motivating people to do the best work of their lives. Steve Jobs used the phrase "Pirates! Not the Navy" as a rallying cry—a metaphor to "Think Different." In the days of developing the Macintosh, it became a four-word mission statement.

Leading Apple With Steve Jobs: Management Lessons From a ...

learned from Steve at Apple, not chronological events. The following may be helpful to return to later in the book, to clarify the context of a story or event. 1976 Steve Jobs and Steve Wozniak form Apple Computer, Inc. 1981 Steve Jobs takes over

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the Macintosh development team 1983 Steve convinces John Sculley, vice president of soft-drink company

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Steve Jobs and the Apple Story - Investopedia

With his success in leading Apple, NeXT, and Pixar, there is much we can learn from Steve Jobs as a leader and trailblazer. In the following sections below, we will look at the 10 most important leadership lessons and traits that can be gleaned from the experiences and enormous successes of Steve Jobs.

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Leading Apple With Steve Jobs su Apple Books

"Leading Apple with Steve Jobs" gives us an inside look from a Former VP of Apple within the early stages of the company. At first, this book is not expected to give you the nook and crannies of Steve Jobs autobiography.

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Leading Apple With Steve Jobs eBook by Jay Elliot ...

Leading Apple with Steve Jobs will shift your thought paradigm and inspire you to assemble and lead innovative teams. About the Author JAY ELLIOT was a senior member of the original Macintosh development team and helped Steve Jobs develop the overall Mac design inspired by Xerox PARC.

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